

## GWEN AND DHIL CHARNOCK OUR LIFE IN PHOTOGRAPHY



Barney – possibly the most photographed dog in Lancashire

In these unusual times, when most of us have to stay indoors due to Coronavirus, it can be an interesting exercise to reflect on our own photography. Throughout our lives, photography has provided the backdrop for much of what we have ever done. You could say it has defined our lives and, along the way, it has provided the most rewarding times.



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Our interest in photography provides a unique story going back some 45 years. We met at school at the age of 16 in 1974, when Philip had already done an "O level" in photography and Gwen's favourite

subject was art. It was then that our two interests came together and we discovered the fun and the excitement of photographing anything and everything.

In those days we were using the tried and trusted Zenith E camera, a favourite Russian export for many photographers at the time. It was so reliable that we bought the Zenith enlarger to print our favourite mono images. We have had many exciting times in photography, but none more than those pioneering days, on which we look back fondly.

However, there were only so many photographs of rusty railings and reflections in water that our parents were prepared to show interest in, so we had to find an outlet where we could discuss photography with like-minded people. This came in the form of Wigan PS. Two 17 year olds walking into a camera club in 1975 was rare to say the least. Our first night was print competition and we remember being 'gob smacked'



by the 20 x 16 inch flush mounted colour images being produced by the likes of Fred Wilkinson and Keith Wright. No trade processed work allowed!



We walked out of the place; half disillusioned by how poor our photography was in comparison, but wholly inspired by how stunning their standard was. We then had to decide whether to return or not. It was a great decision that we did. The next month, we entered the print competition with our 10" x 8" black and white images in the Beginners Section. However, we only had each other for competition. Better not to say which one of us won! From

then on we had the competition 'bug' which drove us on for many years to come.



We realise that competition isn't for everyone, but for us and for many taking up photography, it can be exciting and it is a great way to improve your skills by setting goals, such as trying to win club competitions and obtaining distinctions. This certainly applied to us when we progressed to the advanced section in Wigan, alongside each becoming President of the club. We even joined Bolton Camera Club for a few years as they were the best in monochrome in our region, a subject which we wished to learn in more depth.

The next step for us was looking beyond our club competitions and putting ourselves against the best in the country or even the world. So we started to enter the National and International Salons. Forty years ago, there were very few Exhibitions compared with today and, with no internet, entries had to be posted. We entered most of the Internationals in Britain and a few abroad, in order to gain points towards a FIAP distinction. At that time it took a minimum of 5 years exhibiting in order to attain an AFIAP, then a minimum of 3 further years to obtain EFIAP - A long but rewarding road.



At the time, Wigan Photographic Society had a nucleus of 6 photographers who were keen on entering Salons and formed what may have been the first ever competition group of its type. We named it Coccium, which is the Roman name for Wigan. We used to meet regularly to take photos, discuss exhibitions, and check up on who had gained any acceptances. If one person had an acceptance out of the six of us, we had a celebration! Coccium 'planted the seed' for another idea of our forming a completely new club, based on the principle of collectively supporting and improving each other's photography, whilst entering competitions individually and as a club. Hence, in 1988 Wigan 10 was formed, meeting in the lounge and then the studio of our house.



The early days of Wigan 10 were undoubtedly the most exciting and rewarding. From success at a local level in the L&CPU, the club went on to win PAGB Championships in both Slides and Prints. The pinnacle came in 2006 when we won the inaugural FIAP World Cup. It was a once in a lifetime trip to share with the group we had then to accept the award in Paris.

For us, having photography as a hobby is all about having fun. It is pleasing to produce a successful photograph, but we accept disappointment when an image fails, because in many ways more pleasure had been provided from the social side, meeting like-minded people. It has been a privilege to sit on the PAGB

"photography as a hobby is all about having fun."

and RPS distinction panels and to have enjoyed and witnessed so much wonderful work from other photographers. We were delighted to both obtain our FRPS in 1991, our MFIAP in 2009 and to be both awarded the APAGB for Services to Photography in 2019.



Phil & Gwen receiving APAGB Awards from Roger Parry, PAGB Vice President. Also in the picture is Christine Widdall.

Our photographic gene seems to have been passed down somewhat to our son Christopher.

He is also a keen photographer when he gets the chance away from his profession as a teacher.

He was the youngest to obtain an ARPS at the time, aged 15.



Whilst it can be a good thing to have a hobby interest with your partner, a number of people advised us <u>never</u> to work full time with each other. So, of course, we set up a business together!



A life changing occurrence happened for us in 1984 at a time we were entering photographic magazine competitions. We were stunned when Philip won a Camera Weekly photo competition. The prize was a weekend with a top photographer, Patrick Lichfield the Queen's Cousin for those of you who are too young to remember - photographing a model in Kensington for the Unipart calendar.

Returning to two boring jobs in Wigan became a depressing proposition and so, just a few weeks later we resigned from both and set up our photography business. Only recently married, with no formal

photographic training or qualifications and now with no income, this decision was a little risky to say the least. However, turning our hobby into our living was a very exciting, adventurous thought.

We spent our time turning a bedroom into a studio and ringing as many prospective clients as possible in order to get a 'foot in the door' for an interview. We decided to concentrate on the industrial, commercial and travel photography business. This marketing strategy would be impossible today, but those were the days when a phone call would give easy access to the Managing Director or a Buyer.



After knocking on many doors, our 'luck' began to change and small local photo assignments began to come in, from someone making bird cages in the garden to I.C.I. We could see that the market for professional photography was massive and no one else was offering a similar service locally, other

than the big advertising agencies. We loved the variety of photographic jobs and we were lucky to be able to embrace digital photography and Photoshop from the beginning. Our clients were awe inspired by its creative possibilities and we quickly learned how to design brochures and literature for small companies, which strengthened our business.



Our most exciting and rewarding times came after a chance meeting in our early days with an art director who was looking to do a photo shoot abroad for a young Company named Eurocamp. All we had to show in our portfolio were images submitted in the club competition world. However, this proved enough to convince the company that we had what it takes. Thirty four years later, we are still photographing around Europe throughout summer for Eurocamp. This year, due to Coronavirus all shoots have been postponed and we have genuine fears for them and the travel industry in general.



Something we always remember being told when starting our photography business was that we would

no longer want to do photography as a hobby. This could not have been further from the truth. Without being constantly driven to improve by competing in Salons and competitions against the inspiring images of other photographers, we would not have had the confidence to start and continue with our career. The many lectures, workshops and seminars we did

"professionals don't enjoy photography as a hobby."

around the country, spraying subjects with water droplets, setting fire to slides with *Nitromors* paint remover, or demonstrating Photoshop etc., always gave us great pleasure. And, of course we have had the pleasure of being invited to judge exhibitions and events for Clubs, Federations and the PAGB.

Gwen & Phil Charnock





## We have always tried to do our own thing with the emphasis, most importantly, on having fun.

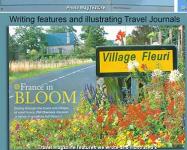
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35mm Photography Magazine

**Picture of Gwen** by **Philip Charnock** 



FEATURE







PHILIP CHARNOCK

<< Some of our commercial work

Page 7 of 16, e-news 253 extra. 15 April 2020



We have really enjoyed more than three decades photographing for Eurocamp and we hope that our good friends there can survive the current COVID 19 pandemic in good business order.



One of the great joys of amateur photography for us, has been sitting on judging, selection and Awards panels for the PAGB and the RPS where we have made and met many good friends.

Page 8 of 16, e-news 253 extra. 15 April 2020

A general selection of our favourite photographs.



We have enjoyed giving seminars and workshop presentations all over the UK.



Page 9 of 16, e-news 253 extra. 15 April 2020

























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Page 10 of 16, e-news 253 extra. 15 April 2020







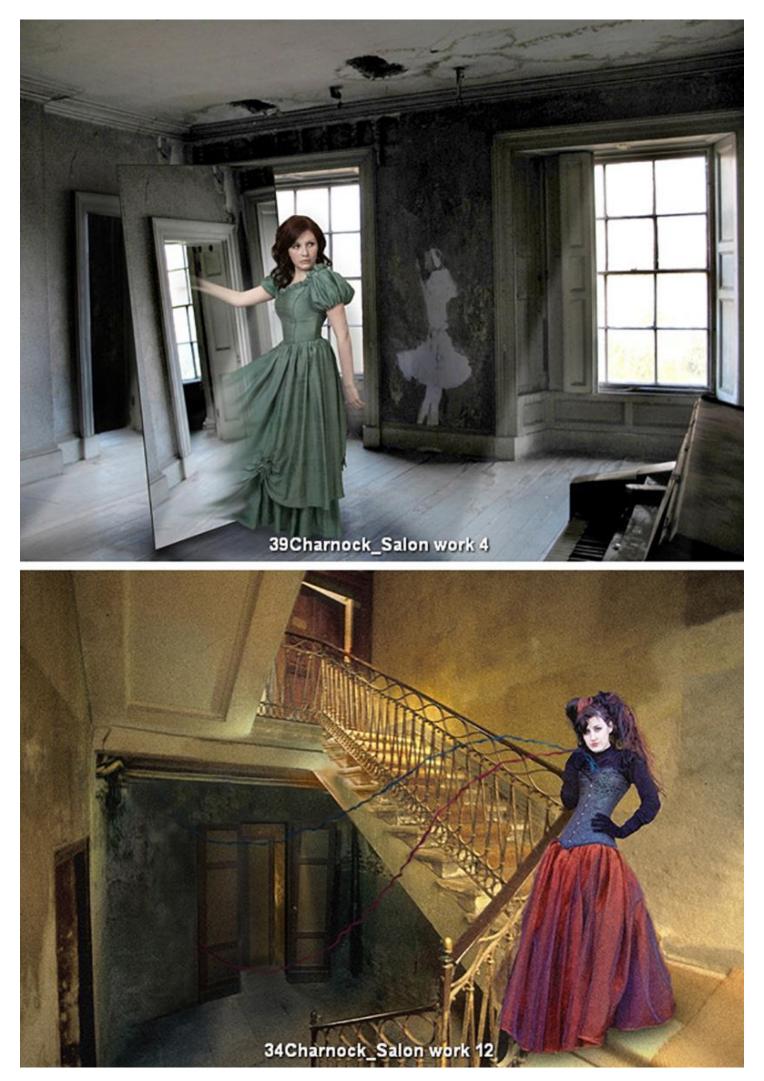


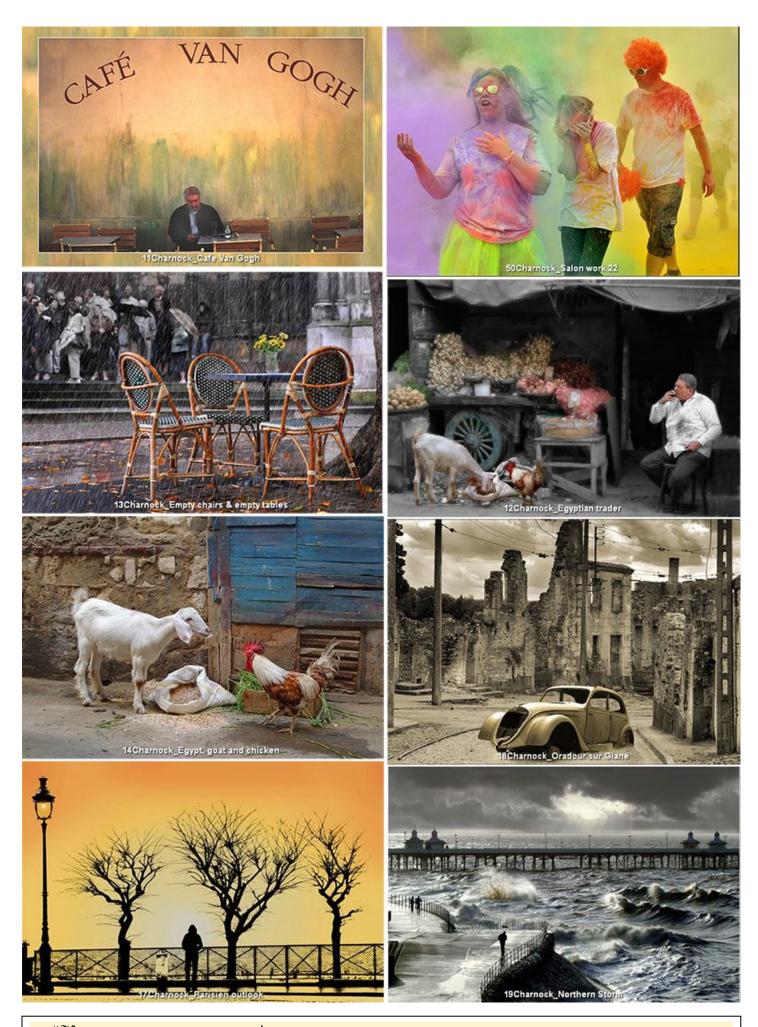






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"We realise that competition isn't for everyone, but for us and for many taking up photography, it can be exciting and it is a great way to improve your skills ...."

## MFIAP - Maitre de la Fédération Internationale de l'Art Photographique

The distinction "Master Photographer of FIAP" is awarded to a photographic artist in recognition of his/her entire achievements in the field of artistic photography. To even apply, the candidate must be holder of the EFIAP distinction for at least 3 years and, for many, it is the ultimate photographic award. A panel of work has to be submitted and approved by the entire Directory Board and only the very best work is accepted. At the time of writing there are 158 holders of MFIAP, worldwide.

Gwen and Phil were both awarded the distinction in 2009, each with a panel of 20 monochrome prints.



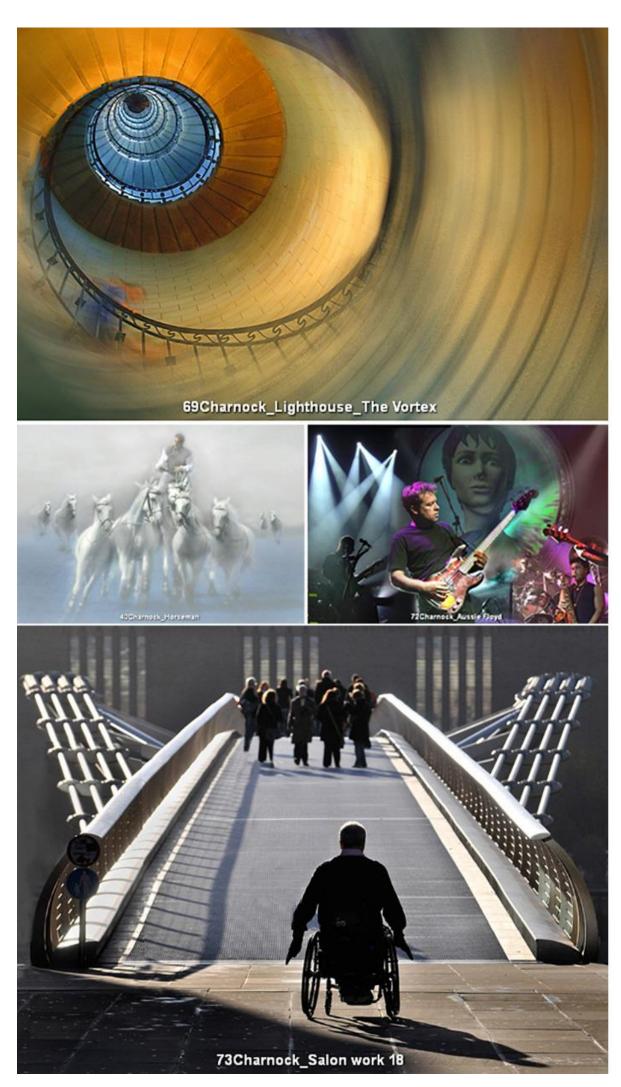
Gwen Charnock MFIAP FRPS



Phil Charnock MFIAP FRPS

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> CLICK ON any picture to view them more comfortably on our e-news website. You can view every MFIAP Entry at <u>https://www.fiap.net/en/mfiap?page=1</u>



Page 16 of 16, e-news 253 extra. 15 April 2020