



e-news

from the Photographic Alliance of Great Britain

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Our Story

The Photography Show, which took place for the first time in March 2014, is a much anticipated fixture in the image-making community's calendar. Between 19 and 22 March 2016, the show will welcome more than 200 leading brands to showcase the latest cameras, accessories and equipment to 30,000 visitors, from enthusiasts to professional photographers and members of trade. A range of seminar, demo and conference sessions will make up the extensive education programme welcoming renowned photographers and industry experts from across the world to present their work and share knowledge and techniques. New features such as the Wedding & Portrait Stage, and the Turning Pro Masterclass have been planned along with the launch of Capture Birmingham, which will see photography organisations in and around Birmingham host a series of exhibitions, photo-walks and workshops throughout the Saturday and Sunday.



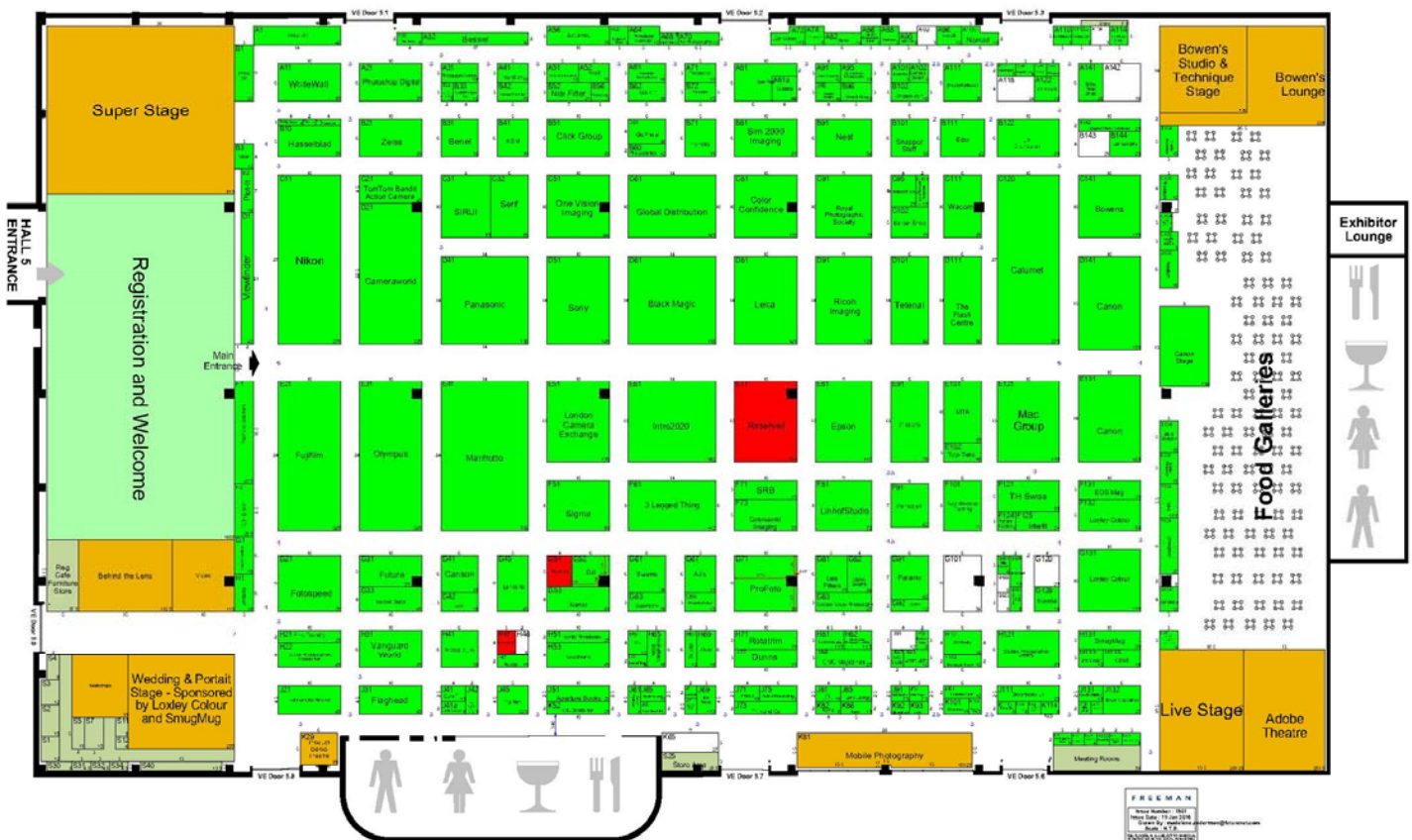
The Photography Show is produced by Future Plc, the international media group and world-leading photography media publisher. It is run by a team of professional event organisers (with 80 years' collective experience) and is supported by Future's market-leading photography portfolio. The magazines include the award-winning Digital Camera and Photography Week magazines. Future also publishes N-Photo, PhotoPlus and has recently launched Professional Photography. Online brands include Digitalcameraworld.com and the editorial team also powers the photography content for TechRadar.com, the UK's #1 consumer technology website.

The event is endorsed by a number of associations and other media including the Disabled Photographers Society, the Royal Photographic Society, the Photographic Alliance of Great Britain, Women in Photo and the Master Photography Association.

The Photography Show is the UK event for everyone passionate about photography and continues to grow year after year.

The Photography Show 2016

Hall 5, National Exhibition Centre, Birmingham



Visit the PAGB on Stand A52

For all the Camera Club information you could ever need, 1:1 advice on entering our Awards for Photographic Merit, dates of events all round the UK and even a free 50cmx40cm carrier bag for carrying your mounted prints to your club.

The Photography Show

19-22 MARCH 2016
THE NEC, BIRMINGHAM

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The Photography Show
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PAGBTPS16



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STAND E81



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The
Photography Show
19-22 MARCH 2016
THE NEC, BIRMINGHAM



Image: Tom Barnes

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STAND G21

“photographers can only fully relish the rewards of their efforts when seen in the form of an inkjet print”

Charlie Waite

Landscape photography is about discovery. Photographers can only fully relish the rewards of their efforts when seen in the form of an inkjet print.

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- Charlie Waite



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STANDS D141 & E131



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The Photography Show returns to the NEC Birmingham from 19 – 22 March 2016 and whether you are just starting out or you're a seasoned pro, the Show offers something for everyone.

THE SUPER STAGE

Iconic photographer, **David Bailey**, is amongst the top photographers confirmed to speak on the coveted **Super Stage** at The Photography Show 2016. **Chris Packham, Dan Rubin, Nick Danziger, Peter Dench, Lara Jade, Scott Kelby, Alec Soth** and **Bruce Gilden** have also been unveiled to take centre stage during the four-day event. The diverse 2016 line-up is set to offer intriguing insights into each of the photographer's careers and specialist areas, for pros and enthusiasts alike. Expect to find plenty of hands-on workshops and live demonstrations at The Show on the **Live Stage, Photo Editing Theatre, Mobile Photography** and **Filmmaker Stages** focusing on everything from capturing challenging shots in different lighting and environments, right through to dark room coaching, photo-editing and learning what your mobile device can really capture.

NEW SHOW FEATURES FOR 2016

The all-new Wedding & Portrait Stage will be set in the thematic surroundings of a mock-up chapel, where visitors will take to the pews to hear from speakers renowned for their expertise in the wedding and portrait genres. Confirmed speakers taking to the stage include **Kevin Mullins, Kate Hopewell-Smith, Brett Florens, Drew Gardener, John Denton, Neil Freeman, Stephen Perry, Marcia Michel, Marian Sterea, Robert Pugh, Adam Bronkhorst, Lisa Devlin, Steve Howdle** and **Stephanie Thornton**.

Covering a range of topics, from *Achieving High End Wedding Portraits* (Marian Sterea) to *Overcoming Church Wedding Challenges* (Kate Hopewell-Smith), wedding photographers and enthusiasts will pick up an array of tips and advice from professional photographers, each with their own unique styles. Dedicated portrait seminars will include an interactive demonstration from Stephen Perry who will work with volunteers from the audience, live on stage, rounded up with the chance to take away their portrait, photographed by Perry himself.

Also new for 2016 is the **Turning Pro Conference**, aimed at photographers looking to make the jump from enthusiast to pro. Speakers including Wedding Photographer, **Kevin Mullins**, will take to the stage, sharing the skills needed to make the leap in **creating a successful wedding business**, and **Peter Searle**, Portrait Photographer, whose seminar will focus on **Getting Your Business off the Ground**.

ADDITIONAL SHOW FEATURES

One of the most published photographers in history, **Michael Freeman**, photojournalist and street photographer will talk at the **Beginner's Masterclass**, a programme dedicated to photographers at the start of their journey. Freeman will provide insights into the **Ten Guiding Rules**, including the secrets of good composition, making a subject stand out and creating pictures with visual impact.

The **Live Stage** will host a range of experts, demonstrating the techniques behind taking unique images in a variety of environments, from posing new-borns to capturing the illusion of magic and fun at the circus. Renowned Food Photographer, **William Reavell**, is among the names to appear on the **Live Stage**, presenting styling tips for creating beautiful food photography and guiding visitors on how lighting can be used to enhance mouth-watering images and perfecting composition.

Other speakers include Street Photographer, **Matt Hart**, on photography as therapy, Fashion and Beauty photographer, **Steve Howdle**, on syncing flash at high speed and **Vicki Churchill**, on turning the everyday into the spectacular. **Melanie East** will also take to the stage to share her tips on the skills behind photographing babies.

Behind the Lens will see a range of professionals lead sessions covering everything from wildlife to travel, landscape and more, appealing to all levels of photographer. **Ram Shergill**, known for photographing public figures such as Amy Winehouse and Dame Judi Dench will give insight into working with designers in the world of fashion. Paul Colley will reveal the art of successful underwater photography, and Ian Cook, will look at sports photography in the modern era.

Tom Stoddart, a photojournalist whose work includes poignant images of situation of crisis is set to tell the audience about his own photography journey and **Emma Drabble** will explore what makes a photograph more than just an image.

The list of speakers for the Live Stage and Behind the Lens can be viewed at www.photographyshow.com/speakersPR

GET YOUR TICKET AT A DISCOUNT USING CODE **PAGBTPS16**

Tickets to the show are on sale NOW at www.photographyshow.com and visitors will have the option to add additional session to their package, priced at £10 per session. For the best seats in the house for Super Stage shows, book early to avoid disappointment as this is the most popular programme of the event

EPSON

Stand E81



Epson will be demonstrating the new range of SureColor P Series photo and fine art printers at this year's Photography Show. Designed to meet the multiple needs of today's diverse photo enthusiasts and the professional imaging industry, Epson SureColor printers deliver the highest levels of cutting-edge quality, versatility and connectivity.

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Also at the show for the first time, we will have a dedicated Canon Live Stage featuring a selection of fantastic speakers including Canon Explorers Andy Rouse, Simeon Quarrie and Christian Anderl. Do check back soon as we'll shortly be publishing the schedule and we wouldn't want you to miss out!

Our team of Canon experts will be on hand to answer your questions throughout the show and we can't wait to see you there.

Come and see.

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Stand G21



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